

# Remy Pham

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[remy.wiki](#)

I love building things - products that solve real problems, systems that scale, and teams that feel aligned and energized! As a senior product specialist with engineering experience, I've led cross-functional teams at Apple and high-growth startups to launch dozens of successful web and mobile experiences across edtech, fintech, and media. I've also created apps & founded an AI agency that I'm really proud of! I bring a mix of technical depth, strategic thinking and human-centered design to every project, and I'm especially drawn to solving complex, meaningful problems through collaboration and thoughtful execution.

## Projects

***Emu***, a **gamified educational mobile app** with micro-courses teaching music production, sound design, culture, ear training and more, available on **iOS** and **Android**

***Quantifying Touch***, an data-oriented **HCI research study** exploring the analog vs. digital debate in the music space

## Skills

Product Management, Strategy  
Agentic AI Workflows & Automation  
Lean Agile Development  
Product Design & Development  
UI & UX Design, Wireframes  
User Research & Usability Testing  
Low & High Fidelity Prototyping  
User Flows & Journey Mapping  
Web & Mobile Development  
Technical Writing & Documentation  
Data Analytics  
Design Systems & Libraries  
Branding & Identity

## Tools

n8n, GPT, Claude  
Figma, Sketch, Adobe Suite  
Clickup, Asana, Jira, Trello  
Google Analytics, Hotjar, SQL

## Development

iOS & Android with React Native  
LLMs (local and 3rd party)  
HTML, CSS, Javascript  
Python, Django  
Github, AWS

## Work Experience

**Product Manager** at Apple via contract 2024 - Present

- Managed AI/ML project lifecycles for internal lyrics operations & a data aggregation platform, streamlining the collection of music data via multiple external APIs
- Led the development of an internal communications platform, streamlining submission flows & improving operational efficiency via internal system integrations
- Optimized workflows for external partners with efficient & reliable ingestion of media
- Collaborated cross-functionally to create privacy-first solutions, ensuring PII compliance & maintaining the accuracy & usability of customer-facing systems
- Managed the development and maintenance of a tool that supports tailored playlist creation for diverse international markets, optimizing workflows for local curators

**Founder** at Samoa Agency 2019 - Present

- Founded AI automation & consulting agency to help small businesses streamline lead generation, outreach, & manual operations with custom agent stacks & tools
- Architected and deployed intelligent workflows replacing manual processes with autonomous systems, increasing sales outreach by 300% for one client

**Senior Product Manager & Product Manager** at Hippo Education 2021 - 2024

- Launched 12+ medical education products, achieving >20% YoY growth in WAU and serving >250k clinicians across diverse specialties meeting company OKRs
- Maintained >80% user retention with impactful quality-of-life updates & reduced time-to-launch by 30% by optimizing workflows between teams
- Boosted funnel completion rate by 6x optimizing customer purchase friction points

**Chief Marketing Officer & Product Designer** at Zense Financial 2019 - 2021

- Led product & marketing strategy raising \$2m+ for AI blockchain mortgage startup
- Managed B2B/B2C marketing campaigns, established brand identity, & oversaw the development of key product features from ideation to MVP
- Led collaboration with dev, sales, & AI/ML teams to deliver a scalable prototype

**Software Developer** at Impac Mortgage 2018

- Developed full-stack solutions (loan pricing APIs, web dev), design & user testing
- Implemented web analytics, KPI monitoring & A/B testing frameworks
- Refactored client lead form & landing page to achieve CTR +>50%

**Team Lead & Content Developer** at Cisco Systems 2015 - 2018

## Education

**M.S. in Computer Engineering** 2018

**B.A. in Computer Science** 2016

University of California, Santa Cruz